

Automated Local Reputation & Google Review SOP

THE OPEN CRM & AUTOMATION ACADEMY | STANDARD OPERATING PROCEDURE | LOCAL SEO & REPUTATION

Mission: 100% free, zero-paywall education for small businesses and agencies. Wilmington, DE 19801.

EXECUTIVE SUMMARY & OPERATIONAL SCOPE

A battle-tested standard operating procedure for generating authentic 5-star Google reviews on autopilot. Covers post-service invoice triggers, SMS sentiment gating compliance, QR code review

TABLE OF CONTENTS & CURRICULUM MODULES

- 1. Google Business Profile API Authorization & HighLevel Linking
- 2. Post-Job Payment & Appointment Completion Review Triggers
- 3. FTC-Compliant Sentiment Feedback Routing (Zero Review Gating Violations)
- 4. Print-Ready QR Code Counter Display Cards & Truck Decals
- 5. AI-Powered Auto-Reply Engine for 100% Review Response Rate
- 6. Negative Feedback Escalation Protocol for Business Owners

INSTITUTIONAL INTEGRITY & FAIR QUOTE IMPLEMENTATION

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